

2026
NATIONAL MULTICULTURAL
CONFERENCE AND SUMMIT

January 28 - 30

Seattle, WA
Hyatt Regency Seattle

SPONSOR & EXHIBITOR
PROSPECTUS

Sponsorship Overview

What is the National Multicultural Conference and Summit?

The National Multicultural Conference and Summit (NMCS) convenes scholars in our roles as community members, educators, practitioners, researchers, and students in psychology and related fields to inform and inspire multicultural theory, research, practice, and advocacy.

We envision multiculturalism intersections of experiences related to age, disability, ethnicity, gender, gender identity and expression, indigenous heritage, national origin, race, spirituality, religion, sexual orientation, social class and socioeconomic status, and other social identities.

Every other year, the NMCS offers an opportunity for professional continuing education through keynotes, symposia, skill-building workshop sessions, roundtables, difficult dialogues, and poster presentations all focused on current topics in research and scholarship relevant to diverse populations.

NMCS Host Divisions

- Division 17: Society of Counseling Psychology
- Division 35: Society for the Psychology of Women
- Division 44: Society for the Psychology of Sexual Orientation and Gender Diversity
- Division 45: Society for the Psychological Study of Culture, Ethnicity and Race

Program Format

The conference schedule includes optional Pre-conference Workshops and a Welcome Reception on Wednesday, two Keynotes, two days of Symposia, Difficult Dialogues, Poster Sessions, and ample networking opportunities through social hours, breaks and meals.

Attendee Profile

NMCS attendees are counselors, clinicians, scientists, educators, students, and consultants who study, work, and specialize in issues concerning ethnic minorities, women, gender identity, LGBTQ issues, and more. In recent years, attendance has varied from more than 500 to 900 attendees.

Why partner with the NMCS?

As the leading conference dedicated to the advancement of multicultural psychology, the 2026 National Multicultural Conference and Summit offers you exclusive access to professionals and students from a variety of professional and institutional settings. You will be supporting and participating in the largest gathering of multicultural scholars, practitioners, and professionals, which makes it the perfect venue to market your institution, organization, services, or products.

We offer a variety of sponsorship opportunities and options, all of which include:

- Opportunity to put your company's name in front of decision makers in the psychology community.
- One-on-one exposure to attendees.
- Excellent ratio of attendees to vendors/supporters/suppliers.
- Ensure your company's recognition and visibility before, during and after events.
- Add to the value of the meeting and demonstrate your company's desire to support inclusion and diversity.
- Participation ensures recognition and visibility before, during and after the conference.

2026 Sponsorship Opportunities and Benefits

NMCS 2026 Sponsorship Opportunities and Benefits

Inspired by the 2026 theme, "Reclaiming Our Stories: From Our Ancestors to Action," the sponsorship tiers celebrate joy, empowerment, and the power of story-driven action. The names below reflect that spirit:

Torchbearers (\$10,000 Sponsor)

- Exclusive sponsor for event website.
- Exclusive opportunity to offer remarks¹ during Opening Session.
- Exclusive sponsorship of branded event lanyards.
- Exclusive sponsorship of entertainment events that provide a unique opportunity to deliver multicultural awareness that may include:
 - Welcome Reception
 - Meditation Walk - a guided walk through the Butterfly Walking Trail at the Towa Golf Club onsite at the Hilton Buffalo Thunder.
 - Breakfast with the Stars - this breakfast provides an opportunity for students and early career professionals to meet and get to know leaders within the multicultural psychology community while enjoying breakfast in an informal setting.
- Opportunity to distribute your company's brochure² in registrant packet.
- List of registrants before the event.
- List of attendees after the event³.
- Recognition in three posts from official NMCS Social Media feed on Twitter, Facebook, and Instagram⁴.

- Two 6' exhibit tables in a prime location during the event, and prominent listing in Exhibitor Passport**.
- Prominent ad in Event Website
- Three complimentary conference registrations, including all event-provided meals, breaks, education sessions, networking events, and pre-conference sessions.
- Company logo featured on the conference website with hyperlink to your company's site.
- Superior recognition throughout the conference for this premier level sponsorship, including prominent artwork/logo display in event signage, top placement and recognition in conference printed materials and rotating slides, and acknowledgement through conference speaker scripts.

From Memory to Movement (\$5,000 Sponsor)

- Opportunity to distribute your company's one-page brochure* in attendee registration kits.
- List of conference attendees after the event.
- Exclusive sponsorship of unique Event or activation at Summit. Opportunities include the following, which may be reserved on a first come, first-served basis based on the date both contract and payment are received. Sponsorship includes recognition on signage and/or floor clings as well as the opportunity to have sponsor representative(s) work and greet participants during event activation.
 - Poster Sessions- present a great opportunity for students and professionals in psychology and education to present their recent scholarships during an hour-long poster session, though posters will remain on display throughout the event.

¹ sponsor remarks subject to approval

² 2-pages maximum

³ name and affiliation only

⁴ before, during, and after the event, respectively

- Spiritual Space- a dedicated space for prayer and worship throughout the conference with a mindfulness of the cultural practices, cultural knowledge, and wisdom of the people we will be sharing space with.
- Artisan Market - Vendors will display their authentic handmade arts and crafts.
- Recognition in two posts from official NMCS Social Media feed on Twitter, Facebook and Instagram (before and after the event respectively).
- One 6' exhibit table at prime location during the event, and prime listing on Exhibitor Passport**.
- Ad on website or conference mobile application.
- Two complimentary conference registrations, including all event-provided meals, breaks, education sessions, networking events, and pre-conference sessions.
- Company logo featured on the conference website with hyperlink to your company's site.
- Special recognition throughout the conference for this prime level sponsorship, including artwork/logo display in event signage, recognition in conference printed materials and rotating slides, and acknowledgement through conference speaker scripts.

Fueling the Future (\$3,500 Sponsor)

- Exclusive Coffee Break sponsorship.
- Recognition in one post from the official NMCS Social Media feed on Twitter, Facebook, and Instagram (after the event).
- One 6' exhibit table at prime location during the event and listing on Exhibitor Passport**.
- Ad in conference mobile application and website.
- Two complimentary conference registrations, including all event-provided meals, breaks,

education sessions, networking events, and pre-conference sessions.

- Company name featured on conference website with hyperlink to company's site.
- Recognition throughout the conference, including artwork/logo display in event signage, recognition in conference printed materials and rotating slides, and acknowledgement through conference speaker scripts.

Hearts on Fire (\$1,500 Sponsor)

- Two complimentary conference registrations, including all event-provided meals, breaks, education sessions, networking events, and pre-conference sessions.
- One 6' exhibit table at prime location during the event and listing on Exhibitor Passport**.
- Recognition throughout the conference, including logo recognition on event signage, and in conference printed materials and rotating slides.

Legacy in Motion (\$750 Sponsor)

- One complimentary conference registration, including all event-provided meals, breaks, education sessions, networking events, and pre-conference sessions.
- Company name featured on conference website.
- Recognition throughout the conference, including name recognition on event signage, and in conference printed materials and rotating slides.

*Sponsor to supply up to 1,000 insert copies of Company's brochure to be distributed in attendee registration kits. All brochures should be shipped/delivered to the host hotel between January 19-23, 2026. Materials that arrive after January 23, 2026 will not be inserted but will be returned to the sponsoring organization.

**The Exhibitor Passport is a great way to drive traffic to your booth and increase brand awareness. As attendees walk the show floor, they will stop by exhibitor booths and receive a stamp from you on their exhibitor passport. When they have fully completed their passport tour, they will submit their fully stamped passport in order to qualify for the grand prize drawing. We will provide and distribute stamps onsite to all participating exhibitors.

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SPONSOR/EXHIBITOR INFORMATION:

(Vendor attendance is limited to those companies/firms participating in the conference as a sponsor.)

Company Name (EXACTLY as you wish it to appear in printed and published materials):

City:

State:

Contact Name:

ZIP:

Title:

Telephone:

Fax:

Mailing Address:

Email:

Website:

SELECT SPONSOR LEVEL:

- ☐ Torchbearers (\$10,000)
- ☐ From Memory to Movement (\$5,000)
- ☐ Fueling the Future (\$3,500)
- ☐ Hearts on Fire (\$1,500)
- ☐ Legacy in Motion (\$750)

NOTE: Selection does not guarantee availability. Sponsor levels are limited and are offered on a first-come, first-served basis based on date both contract and payment are received. Full payment is required to reserve a selected level. Sponsor remarks subject to approval.

We will gladly accept any in-kind donation or sponsorship amount (indicate on line below):

PAYMENT:

Your sponsor/exhibitor total of \$ _____ is due on or before Friday, November 21, 2025. Artwork, contract and payment must be received by this date to be listed in on-site materials.

Please send completed contract and high-resolution company/organization logo (.pdf, .eps or .jpg format) to drcl.nmcs@gmail.com and emmal.nmcs@gmail.com. Upon receipt of your contract, we will contact you with payment instructions and detailed next steps.

For more information about sponsorships, please contact:

Lauren E. Chapple-Love
drcl.nmcs@gmail.com

Emma Lombardi
emmal.nmcs@gmail.com

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Important Deadlines: To enjoy the full benefits of sponsorship, all deadlines must be met. Please note that Sponsor levels are limited and are offered on a first-come, first-served basis based on date that both contract and payment are received. Full payment is required to reserve a selected level.

October 31, 2025	Sponsor/Exhibitor Application Deadline
October 31, 2025	Logo and Ad Artwork Deadline
November 14, 2025	Detailed Instructions Sent to All Paid/Confirmed Sponsors/Exhibitors
November 21, 2025	Hotel Cut-off Date
November 21, 2025	Sponsor/Exhibitor Representative Registration Deadline
December 1, 2025	Registration Inserts Must be Received Onsite by This Date

Complimentary Registrations: Sponsoring/exhibiting companies qualify for a designated number of complimentary full conference registrations, which include all event-provided meals, breaks, education sessions, networking events, and pre-conference sessions. The number of complimentary registrations by sponsorship option is listed below. Additional delegates from your organization should register for the convention online.

Torchbearers - Three (3), From Memory to Movement - Two (2), Fueling the Future - Two (2),
Hearts on Fire - Two (2), Legacy in Motion - One (1)

Exhibit Space: Torchbearers, From Memory to Movement and Fueling the Future sponsors receive a tabletop exhibit table near education sessions. The space includes one (1) table and two (2) chairs. All exhibits/displays must fit within that designated space and must be available for viewing by convention delegates during event operating hours. Freestanding exhibits may not extend further than 3' from the back of the exhibit space and must not block or obscure exhibits on either side and exhibitor giveaways must be distributed from, and confined to, the exhibit table space. No exhibitor may distribute materials which are potentially harmful to the delegates or the facility (e.g. flying disks, confetti, food, or beverage). Exhibitors' meeting reservation deadlines by submitting the completed contract by published deadline will be notified of exact hours, table numbers, shipping, and setup arrangements by December 8, 2025. All arrangements for electrical power must be made directly with and paid to the hotel contact per NMCS instructions. NMCS assumes no responsibility for expenses incurred for electrical, telephone or other utility hookups and usage.

Booth Location: Location of exhibit space is determined at the discretion of NMCS and the host venue. Booth assignments will be made in early December 2025 giving priority to sponsors, based upon sponsorship level, followed by exhibitors based on the order signed agreements were received. NMCS reserves the right to make and/or change table locations at any time as they deem necessary. NMCS shall have the full discretion and authority in the placing, arrangement and appearance of all items to be displayed within the exhibit hall by exhibitors and reserves the right to make allowances to table construction guidelines.

Exhibit Set-up and Tear Down: Move-in is scheduled for Wednesday, January 28th 2:30- 4:30 p.m.; with move out starting at 3:45 p.m. on Friday, January 30th. Exhibitors may not setup, break down or move out displays outside these designated times.

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Attendee List: Torchbearers and From Memory to Movement sponsors will receive a list of attendees after event (per the event's privacy policy, attendee emails are not provided). The Torchbearers sponsor also receives a list of registrants prior to event.

Website Listings: All sponsors/exhibitors will be listed on the 2026 event website and linked to the sponsor's website URL specified on the sponsor application form.

Contributions: All sponsor/exhibitor contributions are voluntary. Applications are accepted on a first-come, first-served basis based on date and time of the receipt of the contract. NMCS reserves the right to limit the number of program sponsors and exhibitors and may reject any applicant for any reason. NMCS reserves the right to refuse any sponsor/exhibitor that conflicts with NMCS policies or applicable law. Fees collected prior to such refusal shall be returned to the applicant within 45 days.

Social functions: Any functions hosted by sponsors/exhibitors must be scheduled at a time or place where they do not conflict with official NMCS activities. No exhibitor or sponsor shall contract with the venue for any signage, promotional material, room drop, event, display, or communication without the specific written permission of NMCS.

Limitation of Liability: By signing this contract, the sponsor/exhibitor agrees to indemnify and hold harmless NMCS from and against any and all claims or damages of any kind, including attorney's fees, arising from or relating to your sponsorship or this contract, and including but not limited to any claims that your artwork, logos or other materials infringe any copyright or other intellectual property rights of any third party. Sponsor also agrees that NMCS will not be held responsible for any loss, including theft, damage, or destruction of goods, or for any injury to the sponsor or its employees, while participating at any NMCS event while the event is in process, being set up, or being taken down. Sponsor agrees to indemnify and hold harmless NMCS and its officers, directors, employees, and agents from and against any and all claims of any person arising out of acts, omissions, or negligence of the sponsor, its agents, or employees.

Cancellations: All sponsor/exhibitor cancellations must be submitted in writing. Cancellations received by NMCS after Monday, November 24, 2025 will be assessed a fee of 50 percent of the total cost. No refunds will be given on cancellations received after this date. Notwithstanding any provisions to the contrary herein contained, NMCS shall not be liable for any delay or inability to perform any obligation under this agreement resulting from governmental emergency orders, judicial or governmental action, sabotage, riots, vandalism, labor strikes, or disputes, acts of God, fires, electrical failure, major computer hardware or software failures, acts of third parties, or any other cause, if such delay or inability to perform is beyond its reasonable control.

Conduct of Sponsors/Exhibitors: The purpose of the NMCS is to provide continuing education and networking opportunities. This does not preclude the stimulation by sponsors of interest in and demand for such products and/or services in the exhibit area; however, actual selling or order-taking is expressly prohibited. All business activities of the sponsor must be within the sponsor's allocated exhibit space. In keeping with the nature of a professional meeting, undignified promotional methods and/or materials considered to be objectionable by the conference are expressly prohibited.

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Rules and Regulations: Sponsor/Exhibitor represents and warrants that they:

1. Have sufficient resources and capacity to provide the products and services that are being promoted under this agreement;
2. Maintain all licenses and permits required by law, and are the rightful owner and licensee of all products and services that are being promoted under this agreement;
3. Have never been the subject of a lawsuit or governmental investigation or action and is not now subject to any threatened or existing claim, lawsuit, or governmental investigation, inquiry, or action; and
4. Have never been excluded, suspended, barred from participation in or subject to penalties from any governmental program.

All sponsorships/exhibitors must be paid in full prior to booth setup. A sponsor/exhibitor with an outstanding balance will not be permitted to exhibit, nor will they be promoted on onsite listings and/or signage.

I have read and understand the contract terms and conditions.

INITIAL HERE _____

